

Scott Dansereau

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Experience

Freelance Product Designer 2/2023 – Present Chicago, IL

- Coded a JavaScript game (without prior JS knowledge) using a custom GPT as developer and delivered a live, feature-rich product in 5 weeks
- Developed a website to launch a new consumer product, including conducting a competitive product analysis and developing user personas
- Designed a concept for a white-label movie concession ordering app to decrease time on task for complex orders using a dashboard interface

DLR Group 6/2021 – 2/2023 Chicago, IL

Senior Project Architect, Project Manager - Senior Associate

- Led four project teams concurrently, spanning seven facilities and impacting over 400k sf of educational and safety improvements
- Led design and bidding phases of a new cutting-edge \$100M career technical high school with a 25% shorter project schedule than typical
- Identified and reduced \$4M of scope across three projects under tight deadlines to maintain client's primary goals and delivery schedules

CannonDesign 11/2016 – 6/2021 Chicago, IL

Project Architect, Project Manager - Senior Associate

- Negotiated and scoped over \$2.5M in design fees across client's eight facilities for which I led project strategy, design and construction
- Technical lead for design documentation of a \$7M test kitchen suite and training center for the Executive Head Chef at US Foods headquarters
- Led exterior façade detailing and engineering coordination for new 198k sf elementary and middle school featured in [Time's Best Inventions of 2022](#)

Perkins&Will 8/2007 – 11/2016 Chicago, IL

Architect - Associate

- Leading contributor to the design of a corporate intranet for 2,000 employees, including platform evaluation, defining information architecture, and shaping the platform's brand identity
- Produced and filmed a 14-video series on design at P&W, including travel planning, microsite design, and implementation for firmwide distribution
- Led architectural and engineering coordination and documentation for over 3M sf of projects in K-12 education, residential, mixed-use, and healthcare

Skills

Product Design

- Hand Wireframing
- Interactive LowFi / HiFi Prototyping
- Stakeholder Presentations

Research

- Journey Mapping
- Competitive Analysis
- User Group Interviews
- Data Analysis and Presentation

Management

- Strategic Thinking
- Leader of Cross-functional Teams
- Contract Negotiation
- Staff Planning
- Team Mentorship

Tools

- Figma
- Adobe Creative Suite
- ChatGPT; AI Workflows
- HTML / CSS
- WordPress
- Miro / FigJam / Mural

Credentials

Google UX Design Certificate
Gen AI with LLM Certificate
Licensed Architect, Illinois
– Since 2014

Virginia Tech
Bachelor of Architecture
Minor in Industrial Design