

Scott Dansereau

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Experience

Freelance Product Designer 2/2023 – Present Chicago, IL

- Created a patent-pending automation-based application that uses AI data analysis to extract and catalog insights into a contextual database
- Designed a multi-level browser-based game, entirely coded by AI using my custom GPT, without any previous experience writing JavaScript
- Designed a concept for a white-label movie concession ordering app that decreased time on task for complex orders through a dashboard interface

DLR Group 6/2021 – 2/2023 Chicago, IL

Senior Project Architect, Project Manager - Senior Associate

- Led four project teams concurrently, spanning seven facilities and impacting over 400,000 sf of educational and safety improvements
- Led design and bidding phases of a new \$100M career technical high school with a 25% shorter project schedule than typical
- Reduced \$4M of scope across three projects under tight deadlines to keep client on-budget in response to unfavorable bidding results

CannonDesign 11/2016 – 6/2021 Chicago, IL

Project Architect, Project Manager - Senior Associate

- Negotiated and scoped over \$2.5M in design fees across client's eight facilities for which I led design and construction
- Technical Architect leading documentation of a \$7m test kitchen suite and training center for the Executive Head Chef at US Foods headquarters
- Led engineering coordination and façade detailing on a new elementary and middle school featured as one of [Time's Best Inventions of 2022](#)

Perkins&Will 8/2007 – 11/2016 Chicago, IL

Architect - Associate

- Led engineering coordination and documentation for over 3M sf of projects in K-12 education, residential, mixed-use, and healthcare
- Produced and filmed a 14-video series on design at P&W, including travel planning, microsite design, and implementation for firmwide distribution
- Leading contributor to intranet reimagining that drove significant staff engagement through streamlined information architecture and design

Skills

Product Design

- Hand Wireframing
- Interactive LowFi / HiFi Prototyping
- Stakeholder Presentations

Research

- Journey Mapping
- Competitive Analysis
- User Group Interviews
- Data Analysis and Presentation

Management

- Strategic Thinking
- Leader of Cross-functional Teams
- Contract Negotiation
- Staff Planning
- Team Mentorship

Tools

- Figma
- Adobe Creative Suite
- ChatGPT; AI Workflows
- HTML / CSS
- WordPress
- Miro / FigJam / Mural

Credentials

Google UX Design Certificate
Coursera Gen AI with LLMs
Licensed Architect, Illinois
– Since 2014

Virginia Tech

Bachelor of Architecture
Minor in Industrial Design